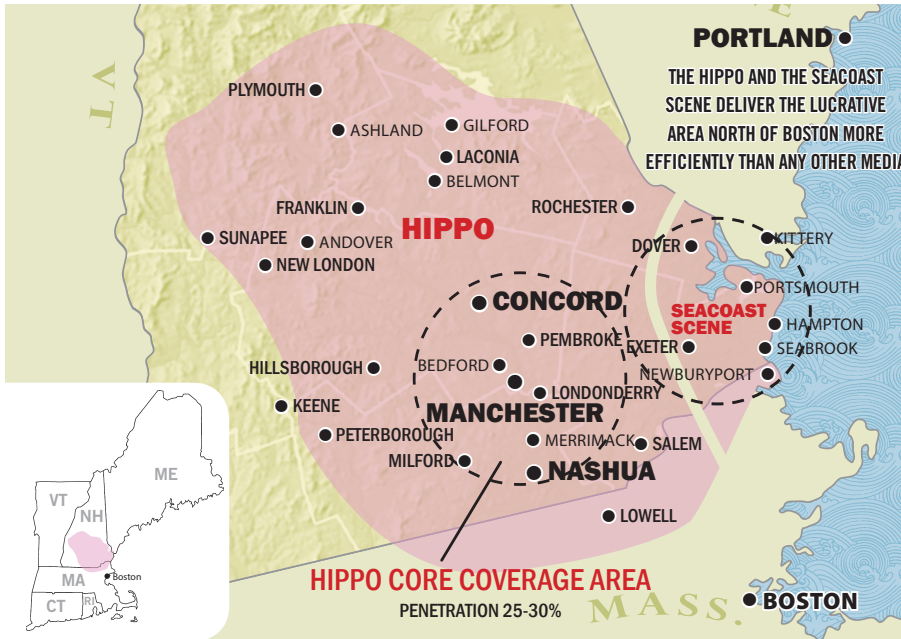


# ADVERTISING RATES



seacoast  
**Scene**

## Seacoast Scene Rates

	1-3 Issues	4-11 Issues	12-26 Issues
FULL PAGE	\$600	\$525	\$384
1/2 PAGE	\$400	\$350	\$240
1/4 PAGE	\$250	\$219	\$150
1/8 PAGE	\$150	\$132	\$85
1/16 PAGE	\$90	\$79	\$50

Rates are on a weekly basis and auto pay is required. Inserts and front page sticky notes available. Ask your Sales Rep.

**the Hippo**

## The Hippo Rates

WEEKLY RATES	1-7 Weeks	8-15 Weeks	16-25 Weeks	26-51 Weeks	52+ Weeks
FULL PAGE	\$2142	\$1480	\$1340	\$973	\$920
1/2 PAGE	\$1163	\$803	\$727	\$575	\$499
1/4 PAGE	\$581	\$403	\$364	\$270	\$250
1/8 PAGE	\$306	\$211	\$193	\$140	\$131
1/16 PAGE	N/A	\$127	\$100	\$80	\$71

Ad rates are per week and ads must run every week. Sticky notes and inserts are available, ask your sales rep for more information.

AGENCIES all rates are gross | NON PROFIT 25% discount from open rate

## Extras!

### Digital Advertising Rates

HamptonBeach.com  
Includes hamptonbeach.com and other coastal sites

Rates starting at:  
\$249 per year

Rates for current Hippo contract advertisers are discounted an additional 20%.

Ad sizes: Leaderboard (728x90),  
Skyscraper (160x600),  
Rectangle (300x250)

HippoPress.com  
Thousands of visitors

Rates as low as:  
\$10 per thousand impressions

### Supermarket Brochure Program

The Hippo has exclusive distribution rights to many of Southern New Hampshire's top supermarkets. Rates start at as little as \$10 per month per store.

### Printing & Direct Mail

The Hippo has a full service print shop in Plaistow, NH to meet all your printing, sign and direct mail needs. We're fast and affordable.

**Contact us!**  
**sales@hippopress.com**  
**603-625-1855**



Ask your rep how we can help with all your printing needs and direct mailing.